

A New Partnership

Are you wondering how your congregation can take a more active role in stopping climate change? Here is a new Global Warming Action tool.

A Season for the Earth is excited to announce a new partnership with the *Low Carbon Diet* Initiative and its “Cool America Campaign.” The program centers around the *Low Carbon Diet* workbook—a fun, illustrated CO₂-reduction handbook that guides you through a series of 22 action steps to trim your carbon footprint and help others do the same. This program is fun, accessible, and has an easy to use guide that will show you, step-by-step, how to dramatically reduce your CO₂ output in just a month’s time.

Grounded in over two decades of environmental behavior change research, this illustrated workbook offers much more than a list of eco-friendly actions. It walks you through every step of the process, from calculating your current CO₂ “footprint” to tracking your progress. By making simple changes to actions you take every day, you’ll learn how to reduce your annual household CO₂ output by at least 15%. And, for those who are more ambitious, you’ll discover how you can help your congregation, workplace, local schools, and community do the same.

Participants will learn how to:

- Calculate their CO₂ footprint
- Create "cool household systems" that save the Earth while saving money
- Take on "cool lifestyle practices" that reduce CO₂ emissions
- Form a *Low Carbon Diet* "EcoTeam" with members of their congregation or community
- Launch a “Cool Community Campaign” to mobilize their town or city to reduce its CO₂ footprint 20% by 2010

The *Low Carbon Diet* is a great fit for *A Season for the Earth* because it is designed to be done in a group, building supportive community while addressing climate change. To begin, congregations can host a “Global Warming Café” workshop to introduce this easy-to-follow carbon reduction program. Then, those who are interested can divide up into small “EcoTeams” to support one another in following through on their *Low Carbon Diet* commitment – rather like Weight Watchers for the Planet! Meeting guides are contained in the book.

In addition, if you want to get your children or grandchildren involved, there is a children’s version of the program called *Journey for the Planet*, and a Cool Community Corps that allows teens and college students to get involved in promoting climate action in their community.

Please take a look through the attached documents, which include a detailed plan for using this program for community action around climate change. You can also find a host of other tools and supporting information on the *Low Carbon Diet* website: www.empowermentinstitute.net/lcd. If you’re interested in organizing a Cool Community Campaign, you might also consider attending one of Empowerment Institute’s free teletrainings.

With our new partnership, AGNT will receive a donation of \$3 for each copy of the workbook purchased. To order a copy of the book, [click here](#), or print out the form in this kit to order copies of either book by mail now.