

HOW TO MAKE THE MOST OF THESE... **Contents of the CD Rom**

Gandhi King Chavez Season for Nonviolence 2009

“Compassionate Activism for Global Healing”

Convened by the Association for Global New Thought

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Welcome to the SNV 2009 CD-Rom! As part of our mission is to disseminate information about nonviolence, our intention has been to create for you the most up to date material possible in an easy-to-use format. Please take the time to review this document to get a sense of this treasury of tools available at your fingertips.

The following table contains the contents for each of the folders on the “Season for Nonviolence 2009” CD Rom. The documents are saved in Microsoft Word unless otherwise indicated. Have fun and be creative! Although some of this information must stay in its original state, we’ve included samples of letters, brochures, proclamations, logos, graphics etc. that can be adjusted and/or personalized for the needs of your local task force. We look forward to hearing from you about the projects you are initiating in your area!

TECHNICAL NOTE: YOU MUST FIRST COPY THE ENTIRE CD ROM ONTO YOUR HARD DRIVE, OR DRAG INDIVIDUAL FOLDERS OR DOCUMENTS ONTO YOUR HARD DRIVE BEFORE FILES CAN BE USED IN TYPICAL MANNER. (Opened directly from the CD Rom, files will be READ ONLY and you will not be able to modify or save changes.)

Table of Contents:

A. Read Me First

YOU have what it takes to be a successful, effective leader. The biggest favor you can do for yourself and your team is to prepare for action by becoming familiar with the “whole picture” of the tasks and tools that have been carefully researched, selected, and refined to make you shine. We leave lots of room for creative choice, but if you know the range of your options, and what is immediately available to implement them, your successes will multiply.

CRITICAL FOCUS: We cannot stress enough the importance of: a) receiving your correct contact information, and b) posting your events and projects to the Seasons for Peace and Nonviolence General Calendar. Local partners will support your event and colleagues in other cities and countries will be inspired to work on your ideas.

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| 1. Table of Contents | Full listing of documents & files with descriptions |
| 2. Post Events | Instructions for mutual communications |

B. Welcome Peacemaker

Summary introduction and a bit more detail about some of the new or revised / enhanced programs and resource materials to enrich your efforts.

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| 1. Introduction.doc | Introduction to Participation |
| 2. DescriptionContents.doc | Take a look at these ideas on SNV cd rom |
| 3. What's New.doc | What's new for SNV 2009 |
| 4. SNV Presentation.ppt | Introduction to SNV Powerpoint Presentation |
| 5. '09 Featured Program folder | "Launching a Gift Economy" |

C. Official Documents

Part of the success of Season over the past decade is our collective success in presenting a unified concept to our communities. The way we articulate our message matters as much as the resonance we build by sharing the same sacred intentions and strategies to achieve them. These foundational documents will give you what you need to speak, write, and print the basics to your listeners and participants.

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| 1. The Vision.doc | Vision statement of the Leadership Council for the Gandhi-King-Chavez Season for Nonviolence. |
| 2. Purpose Statement.doc | Statement of purpose from the Leadership Council for the Gandhi-King-Chavez Season for Nonviolence. |
| 3. General Report & History.doc | General Report about the Gandhi-King-Chavez Season for Nonviolence, and a history of its origins. |
| 4. Fact Sheet – Summary | One-pager, Bullet points and mission |

D. Leadership Council

Document containing names of the Co-founders and Leadership Council for SNV

As a personal favor to the founders and leaders who have given so much to this decade of nonviolent transformation, please include mention of GKC-SNV's formal leadership in the presentations and written materials you create.

E. United Nations SNV Messages

We have received inspiring messages of support for SNV from important world figures. Including portions of their words in your press kits and handouts will strengthen respect for your work in your community.

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| 1. UN Dignitaries.doc | Documents presented to SNV by UN Dignitaries. |
| 2. Nobel Laureates Declara.doc | Nobel laureate's declaration for peace. |
| 3. NobelAppeal&UNResolution.doc | Response of the United Nations to the Appeal from the Nobel Laureates. |
| 4. Charter for a World Without Violence | 8th World Summit of Nobel Peace Laureates |

F. International Endorsements

Our dear friend, the late Bro. Wayne Teasdale, has done some of the most brilliant writing in the field of spiritually based nonviolent activism in our time. These are wonderful pieces for inspiration and study, as well as for stimulating rich dialogue. The endorsements are good for press kits and handouts.

1. Declaration on Nonviolence.doc The Universal Declaration on Nonviolence document, signed by many members of the Assembly of Religious and Spiritual Leaders at the 1993 Parliament of the World's Religions in Chicago.
2. Notes on the Delaration.doc Bro. Wayne Teasdale explains the history and purpose of the Universal Declaration on Nonviolence document, above.
3. VIP Endorsements.doc A compilation page of endorsements written for SNV by world leaders.

G. Task Forces

Another equation for success we have discovered in the course of our decade-long "collaboratory" in effective Spiritually-based team building. is that the time it takes to create a few simple (but essential) tools for holding you first organizing meetings can mean the difference between digging right in, or giving up before you start! This folder cuts your prep time down, and minimizes or eliminates your ongoing need to seek staff or skilled help in order to produce meetings, develop agendas, invite community leaders, design flyers and event descriptions. Perhaps most importantly, this folder contains comprehensive **summaries of the events, projects and programs** that SNV Task Forces like yours have accomplished during several of the largest past Seasons. Your time will be well spent reviewing these for inspiration and ideas; in most cases, contact information for the event organizers is included, so you can easily contact them for advice on how to initiate a similar program or event. That is the beauty of this model.

1. "Notes & Guidelines" Folder
 - a. Role of Task Force.doc Defines the role and responsibility of an SNV Task Force.
 - b. Report and Post. PDF Information on how to report Task Force activity to National Headquarters.
 - c. Participant Pledge.doc Inspiring pledge created by the Task Force in Kansas City, MO that you might want to use for your own Task Force.
2. "Meeting Tools, Invitations" Folder
 - a. Participant Forms Forms for participants to fill out to get involved with SNV.
 - b. Sample Mtg Agenda.doc Example of an SNV Task Force Meeting Agenda from the 2007 Long Beach Task Force.
 - c. Conversation Café Instructions for creating a "café" dedicated to intentional discussion.
3. "Connect with Other TFs" Folder City by city comprehensive contact list of our worldwide

SNV Task Forces from previous year (2008).

4. "Past Events, Proj, Media" Folder Events, Projects and Media documents from SNV 2001-2008.
5. "Sample Flyers, Brochures, Programs." Folder Examples of what other TF's have created for their SNV programs and templates to promote them.

H. EDUCATION

This is the place where, no matter what the nature of your awareness campaign's goals, you can dive into the substance of the nonviolence teachings. You will see that the folders are arranged so that you know right where to go to access a basic understanding and background of Gandhi, King and Chavez. Whether you need quotations for a brochure, outlines for dialogue, or deeper study programs, you can find them here.

YOUTH EDUCATION for a variety of school levels is addressed in the second folder. You will find full courses and programs for all settings and levels of classrooms that have been either carefully researched for selection, or specifically customized for the needs of schools, churches, community centers and home schooling directly associated with the Season for Nonviolence.

All levels of learners will benefit from the inspiring and educational stories about leading figures in the nonviolence movement.

Advanced level study: Developed and submitted with permission to distribute by the International Center on Nonviolent Conflict in Washington, D.C., Director of Educational Initiatives, Maria J. Stephan, has compiled a curriculum for college and post-grad levels, adult professionals and activists. This is a sophisticated nonpartisan course of study and application for serious students and practitioners of nonviolent social change.

1. "Gandhi King Chavez" Folder Educational materials from these three revolutionary peacemakers.
 - a. GKC Basic Principles Foundational nonviolence principles from Gandhi, King, and Chavez.
 - b. Chavez Folder Values, philosophies, and biography of Cesar. E. Chavez. Also includes Chavez education toolkit and worksheets.
 - c. Gandhi Folder Gandhian study courses, quotes, and principles (also in Spanish).
 - d. King Folder Includes Kingian Nonviolence Pledge and a list of M.L. King quotes.
2. "Education for Schools" Folder Large variety of materials for implementing nonviolence curricula in a school setting at all levels. Includes pre-designed programs, youth testimonies, and individual educational tools.
 1. The Peace Ambassadors Training materials for the Peace Ambassador Program, officially recognized as one of the 50 Best Educational Programs for Peace by UNESCO. Developed in Quebec, the program aims to empower secondary school students to train primary school students on peaceful attitudes and behaviors.
 2. Peacebuilders Toolkit This set of materials was developed as part of a learning collaboration between Catholic Relief Services program staff in

- Southeast Asia, and the Joan B. Kroc Institute for International Peace Studies. The goal of this **Toolkit** is to improve peacebuilders' ability to be **reflective practitioners**.
3. UNESCO Curriculum Collection of the best practices of Nonviolent Conflict Resolution from around the world.
 4. PPJN Classroom Program Parenting for Peace and Justice Network resources for K-8 and High Schools/Youth Groups on peacemaking in post-9/11 America, entitled THE THINGS THAT MAKE FOR PEACE. Touches on subjects such as anger, courage, forgiveness, listening, and respect.
 5. Stories No War Booklet Martin Auer, renowned Austrian author of children's books has put together a collection of stories for children and young people named: "The Strange War-Stories for a culture of Peace".
 6. Youth Educators Connect Testimonies of former youth SNV participants, a lovely essay by Tony Ricchiuti on the importance of connecting with fellow peace-making educators, and a document on recreating school culture.
 7. Curriculum Order Form Information on how to order the "64 Ways to Practice Nonviolence" Curriculum developed by Common Peace in Santa Monica, CA.
 8. Glossary of Nonviolence Definitions of terms often used in the Nonviolence Movement.
 9. Quotes on Nonviolence Collection of inspiration quotes from various sources on the subjects of peace, nonviolence, and injustice.
3. "Stories Nonviolence Heroes" Folder A collection of beautifully written and inspirational stories about those who serve as nonviolence role models. Includes the Dalai Lama, Gandhi, Kim Dae Jung, Cesar Chavez, Rosa Parks, and a young girl named Samantha.
 4. College & Activist Curriculum This is sophisticated NONPARTISAN course work including: overviews on the principles of what nonviolent conflict is, and is not; documents and reports on the contemporary history of nonviolent movements internationally; reports and articles on points of strategic planning in achieving nonviolent social change.
 1. Int'l Ctr Nonv Confl.pdf Overview of the International Center on Nonviolent Conflict
 2. Principles Nonviolent Change Key Criteria, Misconceptions, and Frequently Asked Questions about what nonviolent conflict really is, and how it operates
 3. Readings – Bibliography A series of articles, academic papers, and speeches on various aspects and trajectories of nonviolent social change movements in history and current times. ALSO--a top level bibliography for serious student of NVSC.

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| 4. Strategy & Planning | Reports and sponsored studies from respected nonviolent think tanks and strategic planning centers on the operations and functions of nonviolent theory, and their application through activism. |
| 5. Youth PEACEPORT Program | The Youth PEACEPORT Program provides an active and tangible way for young kids and mid-level students to connect with the meaning of a culture of Peace and Nonviolence as they connect with each other. As students complete required tasks for a stimulating variety of activities and programs, they become “Peace Ambassadors” in those specific areas. Their achievements are rewarded by receiving the corresponding stamps, (like scout badges), to place in their individual PEACEPORTS, which are replicas of actual passports. If used as a course of study, part of a peace club, or extracurricular program, students can earn all 12 stamps – a level of mastery that adds a final certificate to their list of valuable accomplishments. |
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| 1. YouthPEACEPORTProgram.doc | Introduction to the program |
| 2. PEACEPORT Sponsorship.doc | Applications for giving or needing sponsorship. |
| 3. PEACEPORTTeacher’sGuide.doc | Complete Teacher’s Manual for the PEACEPORT curriculum. |
| 4. Order Form.pdf | Information on how to order PEACEPORT booklets and stamps |
| 5. PPT Flyer.doc | Flyer for spreading the word about the PEACEPORT Program |

I. PROGRAMS – Community

Education and participation will extend beyond the classroom into the community if successful nonviolent social change is to take place. These folders are designed for a broader outreach to community-based leaders and citizens who will apply their explorations of the history and theory of nonviolence to active projects and events to bring awareness and implement local change.

Beginning with excellent dialogue training in preparation for the challenging tasks involved in facilitating diverse citizen groups, you will then move forward with tools that make the SNV program visible. The very successful “64 Ways in 64 Days” campaign has evolved creatively over the past decade. This folder brings you the benefit of the various formats and iterations created by users like you in a vast range of communities.

Sunday Prayer Services have been contributed by ministers experienced with SNV. With handouts and scripts, they streamline your ability for ministers and their associates to create a dynamic Season for the church.

A new partnership, with civic and scientifically-minded organizations whose research has centered on building group resonance to measurably enhance the real effects of prayer and collective intention on physical conditions, joins with SNV spiritually-motivated action techniques to provide cities with a citizen-led program to reduce violence in municipalities and measure the reduction for public review. This might well become one of the most exciting breakthroughs of our time. We need your help to create test cases and develop a body of experience in this new methodology.

Finally, a selection of wonderful programs created by respected partner organizations are available here as well.

1. “Training for Dialogue” Folder
 - a. Call to Action.doc Worksheet designed to stimulate thoughts on what it means to be

- active in the nonviolence movement.
- b. Debate and Dialogue PDF Guide sheet for process of engaging in challenging dialogue on critical issues in a diverse setting.
 - c. Seven Great Ideas.doc Seven Great Ideas for “Movement Builders” by Grace Lee Boggs
 - d. Grassroots Interfaith.doc Tips for helping interfaith groups to respectfully on projects for justice and nonviolence with sensitivity to issues of faith.
 - e. Top Skills of a Peacemaker.doc A Course in Love & Healing, by Scott and Shannan Peck
 - f. The Teasdale Papers Essay & Speech Material by Brother Wayne Teasdale.
2. “64 Ways” PROGRAMS Folder Comprehensive materials for the “64 Ways in 64 Days” Program.
3. “Services and Circles” Folder
- a. 10 Sunday Prayers Prayers for each Sunday of the **Season**. In San Diego County Revs. Les and Audrey Turner asked ministers to submit a prayer for peace to be used each Sunday at the service of each participating Church. The objective is to have 30 churches in San Diego County offering the same prayer on any given Sunday on the subject of: "A Nonviolent World that works for everyone in which no one is left out." Now we offer these to the entire SNV network as well.
 - b. World Peace Prayers Prayers from all the world’s religions.
 - c. Service Script SNV Sunday Service Script: Missouri Task Force leader Rev. Marleen Bricker shares an example of an SNV Sunday Service including Peace Prayers from the World's Religions.
 - d. Peace Prayer Circle Guidelines for Creating SNV Peace Prayer Circles: Wanda Gail Campbell, task force leader from Huntsville, AL, shares her program for creating and conducting sacred Peace Prayer Circles.
4. Local Violence Reduction
- a. SNV & Common Passion Describes relationship with Common Passion, a program aimed toward uniting global intentions for peace and collective resonance.
 - b. To ACT in Your City Letter templates to bring SNV/ Common Passion’s violence initiatives to YOUR municipality.
 - c. Powerpoint Presentation Presentation describing Common Passion and its partnership with SPAN to help your task force create alliances with city officials.
5. Group Programs – Other

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| a. ForgivenessWorks | Dr. Gerald G. Jampolsky's program to empower communities to make forgiveness as natural and as important as breathing. |
| b. SAIV | Riane Eisler's: Spiritual Alliance to stop intimate violence. |
| c. Storytelling Project | Gathering of stories of nonviolent solutions. |
| d. The Third Side | William Ury's High School and College level curriculum to transform conflict into dialogue. |
| e. Seven Practicies | Deepak Chopra's Seven Practices for Peacemakers, weekly program |
| f. Compassion Dinner | Program designed by Pasadena Church of Truth, to facilitate discussion on world hunger issues. |
6. Glossary of Nonviolence Definitions of terms often used in the Nonviolence Movement.
 7. Quotes on Nonviolence Collection of inspiration quotes from various sources on the subjects of peace, nonviolence, and injustice.

J. Pledges/Declarations

The opportunity to pledge and commit one's heart, mind and effort (time, trust, and treasure) to a cause for change we believe in has always been a powerful tool in the nonviolence and peace-building movement. It educated learners of all ages, and supports any type of community in a collective intention to hold the work together. The Statement of Support will serve your group in this way.

The Parenting for Peace and Justice Network (PPJN), under the direction of Jim McGinnis, has long partnered with SNV to provide the most well articulated tools for Family, School, Workplace and Congregational Pledges.

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| 1. Statement of Support.doc | A declaration of support for Gandhi-King: A Season for Nonviolence 2005 and levels in which participators may be involved. |
| 2. Family Pledge of Nonviolence.doc | A Family Pledge of Nonviolence to be signed by individual family members, thus bringing principles of nonviolence into the home. |
| 3. School Pledge of Nonviolence.doc | A School Pledge of Nonviolence to be signed by individual students & staff, thus bringing principles of nonviolence into the schools |
| 4. Workplace Pledge.doc | A Workplace Pledge of Nonviolence to be signed by individual work members, thus bringing principles of nonviolence into the workplace. |
| 5. Congregation Pledge.doc | A Congregation Pledge of Nonviolence to be signed by individual members, thus bringing principles of nonviolence into the congregation. |

K. State Proclamations

The offices of your mayor and governor will readily agree to join well over 50% of U.S. officials who have drafted and signed Declarations and Proclamations to support the Gandhi King Chavez Season for Nonviolence. Contact yours with a letter of invitation covering a promotional kit comprised of official documents from folders on this cd rom, along with an example of SUGGESTED TEXT for the document. This is one of the best ways to make your task force visible, while educating and engaging your local and state decision-makers about the true concerns of their constituency at the same time.

1. State Proclamation Sampl.doc A sample of text from SNV proclamations by various U.S. officials.
2. SMPL Proclamation.tif An image of one example of SNV Proclamation by a Ohio Governor

L. Press/Media

Important!! Spreading this message and highlighting your efforts can be accomplished through a local media campaign; these simple tools de-mystify the approach to press and media. With tips, samples of press releases and media advisories, template for newspaper/magazine article, and even a package of written and timed PSA's for radio and local cable access TV, reach out to the list of ALL your local outlets and ask for their support. Engage task force volunteers who have worked with media before, and get lists of contacts to begin. Local producers and publishers will work with you if you a) have a professional approach, b) demonstrate that your participants are a significant part of their target audience, and c) make their jobs easier by "spoon-feeding" releases, stories and PSA's to them in advance.

1. Media Tips and more!
 - a. Media tips.doc Tips for engaging with the media regarding broadcast, print and press releases.
 - b. Release Agrmt Media.doc Allows an event producer/photographer to use your image or words for use in an article, broadcast or such. Be sure to retain a copy for yourself.
2. Press Release Samples Various press releases to aid you in writing press releases for events in your area.
3. PSA Folder
 - a. PSA Instructions.doc Tips for contacting and engaging with radio stations for Public Service Announcements
 - b. 64 Ways SNV PSA.doc Details a spiritual practice for each of the 64 days of SNV for use in public service announcements. Same doc found in 64 Ways Folder I.
4. Article Text Sample text you can use in writing an article for newspaper or magazine related to SPAN or SNV.

M. Merchandise/Multi-Media

Each year, SNV task forces are in need of low-cost, pre-screened, and aesthetically designed merchandise, reading materials, posters, and study courses to expand their work. We recommend a few below that have the goods you need, along with websites, order forms, and pricing that allows you to gain easy access. We are proud that a decade of success has yielded resources created by the very folks, like YOU, who have been proponents and practitioners in Season for Nonviolence, and now share their accomplishments with everyone so you can use your time and energy to focus on your unique passions for SNV this year.

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| 1. Merchandise & Curriculum posters,Folder | Educational resources and promotional merchandise: SNV t-shirts, and full School Curriculum. From the Center for the Advancement of Nonviolence (CAN), and the Parenting for Peace and Justice Network (PPJN) |
| 2. Gandhi Resources Folder | Gandhi educational resources and merchandise. |
| 3. Films | Contact information for a variety of films concerning nonviolent action and other aspects of the movement. |
| 4. NVC Rosenberg | From Dr. Marshall Rosenberg & Nonviolent Communication, including order information for books and courses. |
| 5. Complete List Websites | Listing of active anti-war and peace websites. This is one of the most comprehensive URL listing on the topic anywhere found! |

N. Artwork

It is easier than ever before to produce your SNV materials with volunteers such as staff and students who have little experience with graphics and desktop publication formatting and websites. Using not only this customizable letterhead template, but these logos, flyers, posters and postcards, you can decide what materials you need and make them yourself at low cost. And, they will look great! Your task force will be easily identified by these designs with the larger SNV national and international family of participants working with you in 2008 on this campaign.

These images may be customized as you see fit. We'd love to see examples of your usage and creativity!

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| 1. SPAN Flyer and Postcard | SPAN images that are great for a poster and postcard. |
| 2. SNV Stationary Template | Current Season for Nonviolence stationary letterhead. |
| 3. Gandhi King Chavez | Images of the three SNV peacemakers from various SNV materials for your use. Check HI-RES PHOTO Folder. |
| 4. LOGOS | For all graphic materials, including hi-res for larger formats. |
| 5. SNV Color Poster | Word doc and pdf formats. |

O. The Abraham Path in the Middle East and Omni-local Initiatives.

This is a very comprehensive folder as it represents the entire API omni-local program which is also available on its own cd rom throughout the year. Study the *Contents* within this folder carefully for more detail. If your group feels called to undertake an omni-local group for this initiative, don't hesitate to contact Dr. Barbara

Fields (Barbara@agnt.org) in order to discuss your needs and strategies, as well as to receive a free dvd for presentation to your community and other helpful recommendations.

1. How to Participate:
 - a. Organizing Guide
2. Getting Started
 - a. Overview
 - b. Meetings
3. Leadership
 - a. Abraham Council And Advisory Group
 - b. AGNT & Abraham Initiative
4. Endorsements
 - a. Abraham Endorsements
 - b. Letter from Jimmy Carter
5. Education Folders
 - a. All about Abraham
 - b. Feiler Salon Kit
 - c. Religious Study
6. Articles
7. On Pilgrimage
8. Global Report
9. Multi-media
10. Graphics
11. References and Resources
12. Journeys
 - a. November 2006 Exploratory Journey: Reports
 - b. June 2008 Youth Exchange on the Path (with video link)
 - c. October 2008 First New Thought Delegate Journey
 - d. Region Travel Logistics

P. Military Recruitment

Produced and distributed primarily by such reputable organizations as the American Friends Service Committee, Veterans for Peace, and the Council on Conscientious Objection (CCO), this folder has nothing to do with evading or avoiding military service. What it *does* offer, instead, is a clear and intelligent guide to the possible illegal process by which young people are recruited by military representatives in their high schools and colleges. Because federal funding has become tied to this now-routine protocol, the responsibility has oddly fallen to students, teachers, and parents to “opt out” of military recruitment practices, rather than to “opt in,” as has been the rule for acquiring information about voluntary enlistment in the past.

Clear information about non-military financial and employment opportunities for youth at risk and financially in need is offered here; it is time for them to stop being told that the military is their only way into education, training, professional stability and financial aid programs.

In the event of future legislation reinstating the draft, legal points to plan a case for conscientious objection on religious and ethical grounds (which has, through “under the radar,” legislation, become immensely more difficult), are addressed in this folder.

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| 1. Anti-Recruitment Web Links | Internet resources concerning military recruitment and how to “opt out” of possibly illegal practices on religious and ethical grounds. |
| 2. Project Youth Nonviolence | Information on Project on Youth and Non-Military Opportunities, an organization of veterans, parents, and other community members that provides information on military alternatives. |
| 3. Facts Recruit Bookmark | Copies of bookmarks with facts about being a conscientious objector. |
| 4. Honesty in Recruiting | Produced by the American Friends Service Committee, these invaluable resources cover many aspects of the recruiting process. |
| A. Enlist | Informational brochure on what kids should know before enlisting. |
| B. Enlist_esp | Spanish version of A. |
| C. 10pts.pdf | Ten points to consider before signing a Military enlistment agreement. |
| D. 10points – Spanish | Spanish version of C. |
| E. Draft – steps | Information on how the draft works and what you can do if it affects you. |
| F. Military-Free Zones | Brochure on how to make your school a Military-free zone. |
| G. Recruiter-Access-Schools | Options for controlling military recruiter Access to secondary schools and students. |
| H. SendingWrongMessage | Pamphlet on the JROTC in high schools and the messages it sends about weapons and violence. |
| I. Order Resources | Order form for all the above youth and military resources and more. |
| J. Index | Guide to the above resources. |

Q. Sponsorship Tools

Raising funding and all types of support is fairly easy with this tried and true SNV campaign. DO approach local businesses, organizations, and mission-friendly corporations and ask if they would benefit from a great opportunity to be associated with a community-wide program that represents a highly diverse segment of their audience and client-base. These entities often want to be a part of the solution but have not the focus or structure to become involved with responsible change work. The SNV campaign is a win-win for everyone and does a great job in bringing the business community into the mix. These templates give you an idea

about how you can approach. Once again, you can compile a simple press kit and cover letter using the background documents contained in other folders on this cd rom.

1. Guidelines Corp & Comm.doc Describes the purpose and goals of SNV for potential sponsors.
2. Sample Letter to Sponsor.doc Invitation for sponsors to join in the SNV campaign. Customize for your own needs
3. Sample 4 Corp Letters.doc 4 sample letters to sponsors for SNV support from the Center for the Advancement of Nonviolence. Customize for your own needs.

R. Spanish Language Folder

Spanish translations of 64 Ways/64 Days resources: For the community, for kids and for teens. These are offered to us through the generosity of the South Lake Tahoe SNV Task Force originating in the Unity at the Lake spiritual center.

Translations for kids and teens by Linda Loughrin and Maxine Alper.

Translations for adults by Delicia Speef.

1. 64 Días/64 Maneras Época para no-violencia. Llevando acabo los principios de no-violencia para cambiar la sociedad.
2. Para los Nin_os 64 Días/64 Maneras.
3. Para los Adolescentes 64 Días/64 Maneras.